

SPORTAUSTRIA

INFO-GUIDE of the AUSTRIAN FEDERAL CHANCELLERY Sports

Division and SpEA SportsEconAustria

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UEFA EURO 2008

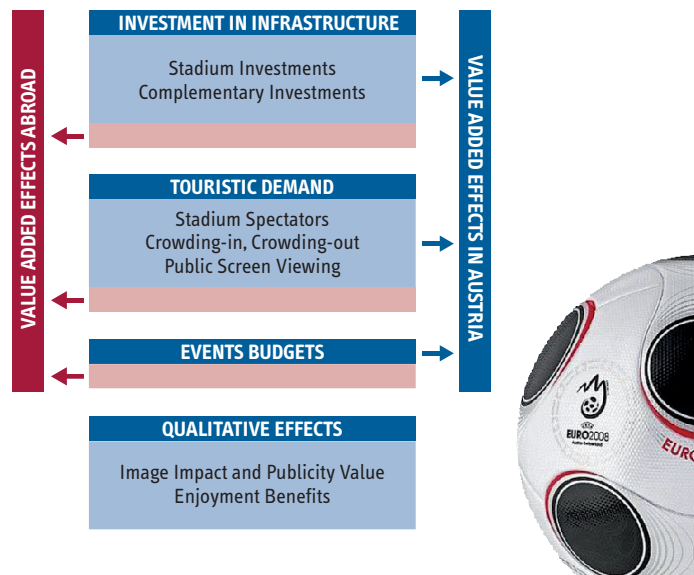
INFO-GUIDE

KOORDINATION
BUNDESREGIERUNG

MAIN ECONOMIC IMPACTS

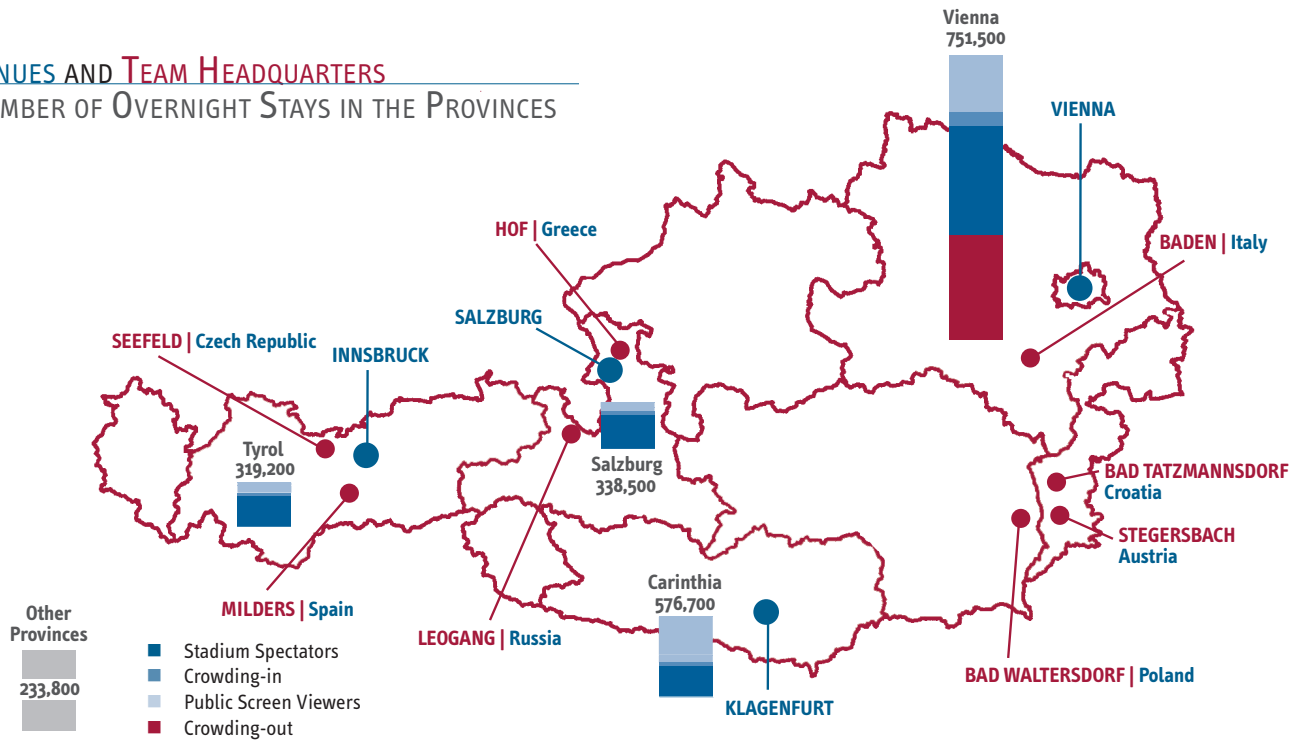
	Stadium Infrastructure Investments	Events Budgets	Tourism	Total
Value Added Effects in Austria (€ millions)				
Total Value Added	111.26	57.18	472.36	640.80
Employment Effects in Austria (Yearly Figures in Full-Time Equivalents)				
Total Employment	1,642	791	9,348	11,781
Employment Effects in Austria (Yearly Number of Persons)				
Total Employment	1,762	928	10,699	13,389
Turnover Effects in Austria (€ millions)				
Total Turnover	200.33	49.33	882.56	1,132.22

SOURCES OF VALUE ADDED



VENUES AND TEAM HEADQUARTERS

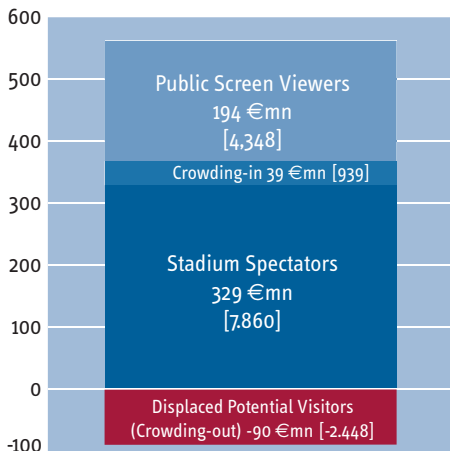
NUMBER OF OVERNIGHT STAYS IN THE PROVINCES



Total Number of Additional Overnight Stays in Austria: 2,219,636

TOURISM IMPACTS

VALUE ADDED (€ millions), TOTAL: 472.4 € millions
 [EMPLOYMENT (NO. OF PERSONS), TOTAL: 10,699]

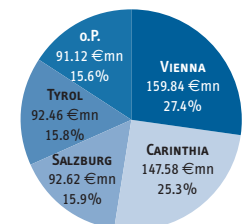
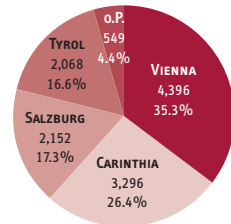


Tourism-related Employment Impact: 9,348 in Full-Time Equivalents.
 Crowding-in: Accompanying Visitors without Match Tickets.

REGIONAL IMPACTS

EMPLOYMENT (No. of Persons)

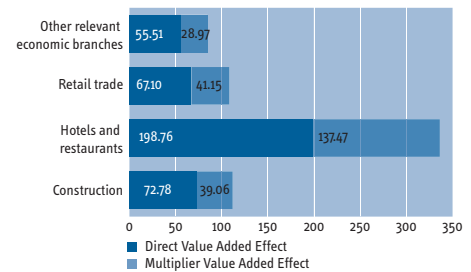
VALUE ADDED (€ millions)



Regional Value Added (583.6 €mn) plus Value Added from Events Budgets (572 €mn) = Total Value Added (640.8 €mn); o.P. = other Provinces

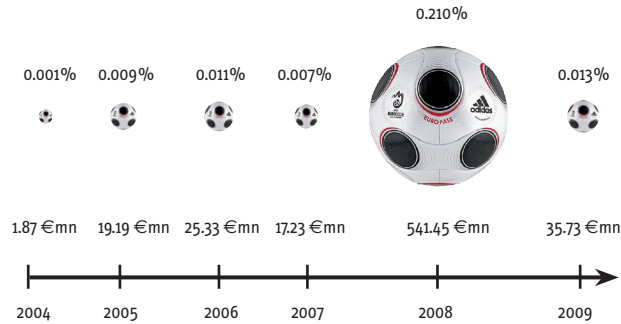
SECTORAL IMPACTS

VALUE ADDED (€ millions)



DISTRIBUTION OF IMPACTS OVER TIME

CONTRIBUTION TO GROWTH IN % OF GROSS VALUE ADDED



RECENT STUDIES ON UEFA EURO 2008

SpEA (2007): Macroeconomic and Sectoral Effects of the UEFA EURO 2008, Study (in German) commissioned by the Austrian Federal Economic Chamber, Vienna.

SpEA (2008): Regional Economic Effects of the UEFA EURO 2008 in Vienna, Study (in German) commissioned by the Vienna Economic Chamber.

SpEA (2008): Regional Economic Effects of the UEFA EURO 2008 in Lower Austria, Study (in German) commissioned by the Lower Austria Economic Chamber.

SpEA (2008): Economic Effects of the UEFA EURO 2008 - Tourism, Media, and Advertising, Study (in German) commissioned by the Federal Ministry of Economics and Labour, Vienna.

SpEA (2008): Economic Effects of the UEFA EURO 2008 in Austria, Framework Study (in German) commissioned by the Austrian Federal Chancellery Sports Division and the Austrian Federal Economic Chamber, Vienna.

Detailed Information on the Economic Impacts
of the UEFA EURO 2008 Available at:
www.spea.at (See Startpage and Archive)

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